ANZCA
FPM

2027 ANZCA ASM

# Together for Tomorrow

30 April-4 May | Adelaide

## HEALTHCARE INDUSTRY PROSPECTUS

# INVITATION FROM THE CONVENORS

**To our colleagues across the healthcare industry,**

We warmly invite you to join us for the 2027 Australian and New Zealand College of Anaesthetists Annual Scientific Meeting, to be held from 30 April to 4 May 2027 at the Adelaide Convention Centre, South Australia.

Building on the momentum of previous meetings, the 2027 ASM embraces the theme "Together for tomorrow", a forward-looking call to collaborate, innovate and lead in an evolving healthcare landscape. As anaesthetists and pain medicine specialists, we stand at the intersection of technology, research, sustainability and patient-centred care. This meeting will explore how we can collectively shape a future that is safer, smarter and more connected, for our patients, our communities and our profession.

Our host city provides an inspiring backdrop. Recognised for its commitment to environmental responsibility and progressive urban design, Adelaide is powered by a high proportion of renewable energy and is celebrated for its walkable layout and expansive green parklands. The city seamlessly integrates business, wellbeing and nature, with pristine metropolitan beaches and coastal conservation areas only minutes from the CBD. Its strong culture of innovation, research and sustainable practice reflects the values at the heart of our college.

Adelaide is easily accessible via Adelaide Airport, offering convenient domestic connections to major Australian cities and an expanding range of international services, ensuring straightforward travel for delegates from across Australia, New Zealand and beyond.

We are delighted to feature an outstanding scientific program, including internationally recognised keynote speakers such as Professor Jolien Roos-Hesselink MD PhD from Erasmus University, Netherlands, Associate Professor Simon Haroutounian MScPharm, PhD from Washington University, USA, Associate Professor Nadia Hernandez MD FASA, USA, Associate Professor Anoushka Afonso from Memorial Sloan Kettering Cancer Clinic, NYC, USA and Associate Professor Jonathon Fanning FANZCA FCICM FRACP from Queensland, Australia. Together with an exceptional faculty of local and international experts, they will deliver a dynamic program spanning plenaries, workshops and interactive small-group sessions designed to foster meaningful engagement and practical learning.

With attendance traditionally exceeding 1800 delegates in person, the ASM is the most significant gathering of anaesthesia and pain medicine specialists in our region. It is a vital forum for advancing education, research, professional standards and patient safety.

We are pleased to offer a range of partnership opportunities for organisations wishing to align with ANZCA's vision to be a world leader in training, education and research. Sponsorship of the 2027 ASM provides direct engagement with specialists, trainees and decision-makers, while aligning your brand with excellence, innovation and high-quality care.

On behalf of ANZCA and the 2027 Regional Organising Committee, we invite you to join us in Adelaide as we collaborate, connect and lead – together for tomorrow.

**Dr Craig Morrison**
Convenor (Chair)

**Dr Joanne Tan**
Scientific Co-convenor

**Dr Kate Drummond**
Scientific Co-convenor

# ASM COMMITTEE AND KEYNOTE SPEAKERS

## ASM Regional Organising Committee

| | |
|---|---|
| Convenor (Chair) | *Dr Craig Morrison* |
| Scientific Co-convenor | *Dr Kate Drummond* |
| Scientific Co-convenor | *Dr Joanne Tan* |
| Workshop and Small Group Discussion Co-convenor | *Dr Nikki Dyson* |
| Workshop and Small Group Discussion Co-convenor | *Dr Sam Lumb* |
| ELC Co-convenors | *Dr Millie Burggraf* |
| | *Dr Orla Murphy* |
| Abstract and ePoster Convenor | *Dr Richella-Lea Falland* |
| FPM Scientific Co-convenors | *Dr Alette Roux*<br>*Dr Hima Venugopal* |
| DPA ASMs | *Associate Professor Nicole Phillips* |
| FPM ASM Officer | *Dr Noam Winter* |
| Scientific Advisors | *Dr Fiona Taverner*<br>*Dr Stefan Dieleman* |

## ANZCA/FPM Keynote Speakers

| | |
|---|---|
| ANZCA ASM Visitor | Professor Jolien Roos-Hesselink |
| ANZCA Australasian Visitor | Associate Professor Jon Fanning |
| ASM Organising Committee Visitor | Associate Professor Anoushka Afonso |
| FPM ASM Visitor | Associate Professor Simon Haroutounian |
| ANZCA SA Visitor | Dr Nadia Hernandez |
| FPM SA Visitor | Associate Professor Kirsty Bannister |

# 2027 ANZCA ASM

## The event

Now in its 33rd year, the ANZCA Annual Scientific Meeting (ASM) is designed for specialists and trainees in anaesthesia and pain medicine. It is recognised as an exceptional meeting with an outstanding academic and social program, attracting internationally acclaimed speakers.

The dynamic and dedicated team of anaesthetists and pain medicine specialists on the organising committee are developing a meeting not to be missed. The ANZCA events team will work closely with you to deliver excellent stakeholder engagement, marketing exposure and customer service.

## The venue

The 2027 ASM will be held at the Adelaide Convention Centre, located on the banks of the River Torrens in the heart of Adelaide.

Renowned for its contemporary design and world-class facilities, the Adelaide Convention Centre offers flexible exhibition and meeting spaces, cutting-edge technology, and seamless integration with the city's leading accommodation, dining and entertainment precincts. Its central location allows delegates to easily explore Adelaide's vibrant laneways, cultural institutions and celebrated food and wine scene.

South Australia's culture of hospitality, innovation and collaboration aligns perfectly with the spirit of the ANZCA ASM. The venue provides an ideal environment for innovative ideas, new collaborations and fresh conversations.

Coupled with OnDemand access for delegates following the ASM, sponsors will have excellent opportunities to connect with clinicians and showcase their products and services to a highly engaged audience.

## Meeting location rationale

We know sometimes it can be challenging for our healthcare industry partners to attend meetings overseas or in regional cities, and that this may pose an issue for compliance.
We have written a rationale outlining our reasons for choosing the locations that we do.
Contact us for access. Once you receive the letter you can send it to your compliance organisations or attach in your management reports should you need to.

## Meeting promotion

A professionally planned and executed marketing strategy will ensure that the benefits of supporting the 2027 ANZCA ASM are widely promoted across Australia and New Zealand. This includes:

- Extensive direct mail campaigns.
- Website and electronic promotions.
- Advertising in professional journals.
- Social media campaigns including links with and to online medical education.
- Use of hospital, private practice, and international and national speaker networks.
- Active promotion at ANZCA meetings held in the months prior to the ASM.

# 2027 ANZCA ASM

## Why you should sponsor the 2027 ANZCA ASM

The 2027 ANZCA ASM provides a unique educational environment dedicated to the exchange of up-to-date scientific research, training, and the opportunity to share and exchange ideas with clinicians most skilled in the use of your products.

If anaesthetists, intensivists, pain medicine specialists, trainees and allied medical personnel are part of your target market, there is no better way to reach them in one place than by supporting the ANZCA ASM.

**Key benefits of sponsorship include:**

The opportunity to promote your name, support your brand and maintain a high profile among specialists before, during and after the event.

Demonstrating your commitment to professional development by aligning your company with a comprehensive educational experience.

Consolidating corporate relationships and exposing your staff to key markets.

Interacting face-to-face with delegates during morning, lunchtime and afternoon tea breaks, as well as the healthcare industry reception.

Gaining exposure to a highly engaged, relevant and influential audience in an educational environment away from everyday distractions.

Increasing online exposure and extending delegate reach through the dedicated ASM website, ANZCA's social media channels (Bluesky, Facebook, Instagram and LinkedIn), and the ASM OnDemand platform.

The ASM sponsorship team would be delighted to meet with you to discuss opportunities to promote your products or services.

Early confirmation of your sponsorship will ensure an even higher level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented in the lead up to the ASM, with opportunities for your company to be recognised as a key supporter well in advance of the meeting dates.

# 2027 ANZCA ASM

## Sustainability at ANZCA events - Introducing the sustainable exhibitor tick

ANZCA is committed to delivering events that continually reduce environmental impact while promoting social responsibility and ethical practices. For the HCI Exhibition, our ambition is to move toward a fully no waste exhibition space, with a goal of eliminating consumables in the HCI area wherever possible. This includes thoughtful planning around materials, displays and logistics to minimise waste generation before, during and after the ASM.

As a sponsor or exhibitor at the ANZCA ASM, we encourage you to take responsibility for your own footprint. This may include avoiding single use promotional materials, reducing packaging, recycling where possible, carefully considering what you bring onsite, and ensuring all materials are removed at the conclusion of the event.

From 2027, ANZCA will introduce a sustainable exhibitor green tick to recognise exhibitors who actively support these sustainability objectives and take practical steps to reduce their environmental impact at the ASM. The green tick is intended as a positive acknowledgement of commitment and progress, with further information on how exhibitors can obtain this recognition to be shared closer to the event.

## 2027 ANZCA ASM Program at a glance

| Tuesday 27 April | Wednesday 28 April | Thursday 29 April | Friday 30 April |
|---|---|---|---|
| Emerging Leaders Conference | Emerging Leaders Conference | Emerging Leaders Conference<br>Cadaveric regional anaesthesia workshops | Exhibition bump-in<br>Workshops<br>FPM Symposium |
| **Saturday 1 May** | **Sunday 2 May** | **Monday 3 May** | **Tuesday 4 May** |
| Exhibition opening and ASM scientific opening session<br>College Ceremony<br>Welcome reception | Exhibition and scientific program<br>HCI reception | Exhibition and scientific program<br>Gala Function | Exhibition and scientific program<br>Exhibition bump-out |

# LEADS GENERATED

**36%** of attendees consented to HCI scanning their QR code, enabling industry partners to receive their contact details.

A total of **1424** leads were scanned during the event.

# SOCIAL MEDIA

In this ever-evolving world, ANZCA is aiming to be at the forefront with its digital and social media campaigns.

**8433**
on our @ANZCA1992 page

**3704**
on our @the_anzca account

**1741**
across the @ANZCA and @ANZCA_FPM accounts

**6976**
on the **Australian and New Zealand College of Anaesthetists** page

**2537**
across the @ANZCA and @ANZCA_FPM accounts

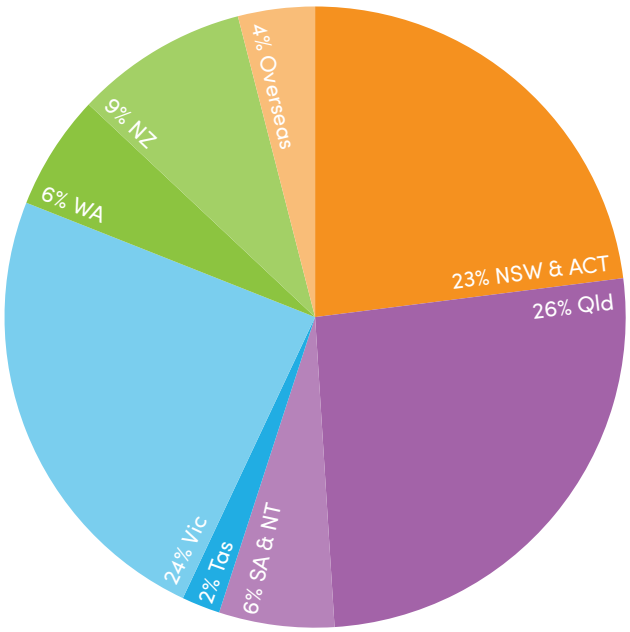
# OVER THE WEEK OF THE 2025 ASM

## 89,900 views
and more than 700 interactions. The College Ceremony livestream had more than 4500 views.

## 64,000 views
and more than 600 interactions (likes, shares, comments, saves) across posts and stories.

## 7000 views
of the College Ceremony livestream on Facebook.

# ASM STATISTICS



# PAST SPONSORS

*"The conference presented a valuable opportunity for us to engage with our customers and be a part of an excellent education program. The open layout of the exhibition hall facilitated engaging conversations with our team and delegates. Well organised, well attended and recommended. We will definitely be back."*

Edwards Lifesciences

*"A return to normal customer engagement in the Industry Exhibition space gave our associates the opportunity to have very creative and in depth clinical discussions. The booth was very busy with several education sessions and there was lots of interaction through most of the scheduled breaks. It was a very valuable conference that provided many follow up meetings post event. We will definitely be joining again."*

BD

*"Attending the ANZCA ASM was an exhilarating experience with an exceptionally positive atmosphere, unlike many previous events. The engagement with all attendees was remarkable, and our company left with a strong sense of accomplishment. We extend our gratitude to the organizing committee for their outstanding work and eagerly anticipate the next ASM."*

Fujifilm Sonosite

# SPONSORSHIP OPPORTUNITIES

We value the long-standing relationships we have in the healthcare industry and are excited to invite you to be part of the 2027 ANZCA ASM. Sponsors can choose to be a gold or silver sponsor, or an exhibitor, receiving acknowledgments, benefits and entitlements applying to level of sponsorship, or contribute through a range of other targeted exhibition, educational and branding opportunities offered both in-person and online. All prices are in Australian dollars and are inclusive of the Australian Goods and Services (GST) tax.

Click here to apply to sponsor the 2027 ANZCA ASM.

Upon receipt, in consultation with you, exhibition space will be allocated, and written confirmation sent to you, together with an invoice for the cost of your booth(s).

If you're unable to attend in person, give us a call to discuss opportunities within the ASM onDemand content which is available for 12 months post the meeting.

In addition to the listed options, we welcome the opportunity to discuss your individual sponsorship requests and can create a bespoke package to best accommodate your company's marketing and sponsorship requirements.

Please contact the ANZCA Sponsorship and Partnership Managers on +61 3 9093 4957 or email.

# SPONSORSHIP AND EXHIBITOR INCLUSIONS

| | Gold sponsor A$67,000 | Silver sponsor A$23,300 | Exhibitor A$10,600 |
|---|---|---|---|
| **Exhibition booth** | | | |
| Booth size | 6m x 6m | 6m x 3m | 3m x 3m |
| Booth inclusions*@ | Custom booth build only – floor space only provided | One standard powerpoint<br>Four long arm lights<br>Company name on fascia board | One standard powerpoint<br>Two long arm lights<br>Company name on fascia board |
| Exhibition registrations (including catering across all breaks and HCI reception) | 6 | 4 | 2 |
| Complementary sponsor delegate registration(to attend scientific program and gala function) | 4 | 2 | |
| Opportunity to include rigging above company exhibition booth. The cost of rigging and banner production at sponsor's own cost | ✓ Additional A$1,000 fee donated to our charity partner | ✓ Additional A$1,000 fee donated to our charity partner | |
| **ANZCA ASM website** | | | |
| Company logo and website link on the ASM website | ✓ | ✓ | ✓ |
| **ANZCA publications and social media** | | | |
| **ASM Daily E-Newsletter****<br>Company logo acknowledging sponsorship level | ✓ | | |
| **ANZCA Bulletin**<br>Company logo acknowledging sponsorship level | ✓ | | |
| 1/2 page advert included in either Autumn or Winter 2027 edition, advert to be provided by sponsor | ✓ | | |
| Company designed banner advertisement included in pre-arrival communications to all delegates with link to chosen website | ✓ | | |
| **Mobile app and ASM onDemand platform** | | | |
| **Company profile**<br>Company logo, profile & link to website<br>**Company team** - Name, photo and title displayed<br>**Content** - Engagement through video, online brochures, website links | ✓ | ✓ | ✓ |
| **ASM mobile app and onDemand platform sponsor banner*****<br>Company logo to feature on rotating clickable banner in mobile app throughout meeting and the ASM OnDemand platform | ✓ | | |

# SPONSORSHIP AND EXHIBITOR INCLUSIONS

| | Gold sponsor<br>A$67,000 | Silver sponsor<br>A$23,300 | Exhibitor<br>A$10,600 |
|---|---|---|---|
| **Acknowledgements** | | | |
| Company acknowledgement at ASM opening plenary | Company name verbally acknowledged | | |
| Company acknowledgement on ASM session holding slides featured during the scientific program only, in alphabetical order | Company logo displayed | | |
| Company logo on ASM venue signage where possible | ✓ | | |
| **Additional perks** | | | |
| **HCI Innovation Stage invitation**<br>Opportunity to pitch an innovative idea, with standout submissions selected to present a short 'TED-talk' on the HCI Innovation Stage. | ✓ | ✓ | ✓ |
| **Ability to host information sessions at your booth**<br>(must use "silent disco" headsets) | ✓ | ✓ | |
| **Delegate list**<br>Sent via .pdf two weeks prior to the meeting and listed within the mobile app. Includes first name, surname and state (subject to privacy laws) | ✓ | ✓ | ✓ |
| **30-second video advertisement*****<br>One video advertisement (no audio), broadcast where possible | ✓ | | |
| **Push notification**<br>Access to two push notifications via the mobile app | ✓ | | |

*Additional furniture and equipment will be available for hire.

**ASM Daily E-Newsletter benefits: Opportunity for company logo acknowledging sponsorship level in all five editions. This e-newsletter reaches an audience of all registered fellows, trainees, special interest groups as well as the healthcare industry per day. An average daily open rate at last year's ASM was 45 per cent.

***Mobile app: Acknowledgement as a sponsor on a scrolling banner. Please note that other ASM announcements and advertisements will also appear on the mobile app throughout the meeting.

****30 second video advertising: Opportunity to provide your company video advertisement (visual only), to be included in the loop of videos and images broadcast screens where possible throughout the meeting.

@ no exhibitor shall assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of ANZCA.

# There is an additional A$1,000 fee for silver custom booths. This fee is donated to our charity partners.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Put your brand, product or service front and centre with these additional opportunities

| Opportunity | Cost | Quantity available |
|---|---|---|
| Industry supported speaker (contact us for a list of speakers or suggest your own) | A$22,000 | 3 |
| TopMedTalk Down Under podcast studio partner | A$22,000 | 1 |
| 'The Education Hub' breakfast session (Sunday morning)* | A$18,500 | 1 |
| Tech Suite (6mx3m) - Gold sponsors only | A$18,000 | 2 |
| Catering station sponsor - choice of gelato bar, coffee cart or local delicacies activated station | A$5,000 | 3 |
| Equity in anaesthesia and pain medicine breakfast sponsor | A$5,000 | 1 |
| Branded meeting room | A$5,000 | 3 |
| 30 second video (no audio) | A$4,000 | 3 |
| ePoster advertising | A$3,000 | 3 |
| Meeting homepage banner on mobile app | A$2,000 | 3 |
| Push notification | A$1,000 | 10 |
| Additional exhibitor registration | A$220 | |

*A$5000 discount for Gold sponsors

## Additional opportunity inclusions

### Industry supported speaker – A$22,000 or company funded option available

(Three opportunities available)

*(Must be organised by end August 2026 due to program development deadlines)*

SOLD OUT

Opportunity exists for a sponsor to propose a company chosen guest speaker to complement the 2027 ASM scientific program. ANZCA may also approach you for support of speakers to complement our themes. Each speaker would present twice (minimum) within the scientific program. Confirmation of sponsorship for your selected speaker will be dependent upon approval from both the speaker, the 2027 scientific convenor and ANZCA.

Entitlements:

- Opportunity to provide a company chosen guest speaker to feature within the ASM scientific program.
- Accommodation in Adelaide managed by ANZCA.
- Flights and transfers to and from Adelaide managed by ANZCA.
- Opportunity for sponsored speaker to have access to one full delegate registration.
- Company acknowledgment on the ASM website, mobile app and ASM onDemand platform for associated session.
- Social media support and promotion.

### TopMedTalk podcast stage partner - A$22,000

(One opportunity available)

An exclusive opportunity to support the prestigious TopMedTalk Down Under podcast stage by supporting the cost of attendance for the UK TopMedTalk co-host by way of educational grant or sponsorship.

Entitlements:

- Company logo to be printed on the back wall banner for the TopMedTalk Down Under stage.
- Verbal acknowledgement at the start or end of each podcast.
- A 10-15 minute promotional podcast with one or two company representatives recorded onsite.
- Acknowledgement on the ASM website as the TopMedTalk Down Under partner.
- Acknowledgement in the ASM daily E-Newsletter promoting the session.
- Acknowledgement in the mobile app as the TopMedTalk Down Under partner.
- Social media support and promotion.

# Additional opportunity inclusions (continued)

### 'The Education Hub' sponsor inc breakfast session - A$18,000 discounted rate for Gold sponsors

SOLD OUT

(One opportunity available)

An exclusive opportunity to align your company with the exciting educational space that was previously known as the ePoster theatrette and is now known as The Education Hub by hosting a breakfast session within this space.

Entitlements:

- Naming rights for 'The Education Hub' i.e. The [your company name] Hub
- Opportunity to conduct one 30-45 minute breakfast session on Sunday 2 May 2026 (topic and speakers subject to committee approval).
- Flights, accommodation and transfers for your speaker managed by ANZCA.
- Acknowledgement as a sponsor of the breakfast session.
- Meeting room and basic audio-visual equipment (data projector, screen, lectern and microphone) will be provided by ANZCA. Additional requirements will be at the sponsor's own cost

### Tech Suite sponsor - A$18,000

(Gold sponsors only)

The Tech Suite is a premium 6m x 3m private space within the HCI area, providing an exclusive environment for confidential conversations, training and tailored engagement.

Entitlements:

- An additonal two exhibitor regsitrations.
- Exclusive use of a 6m x 3m private Tech Suite.
- Walling, standard power and lighting.
- Suitable for training sessions, NDA discussions, meetings, demonstrations and hospitality.
- Listing in official ASM materials.
- Furniture, branding and any additional requirements at sponsor's own cost.
- The room will be branded with your company name and logo.

### Equity Grant – A$10,000

SOLD OUT

(One opportunity available)

Opportunity to support the ASM Equity Grants which have been developed in recognition of the importance of fellows being able to access extensive and diverse continuing professional development (CPD) activities.

It is proposed that up to 4 x A$1,500 grants be awarded in 2027.

Entitlements:

- Acknowledged as a supporting partner of the Equity Grants.
- Scrolling banner on the OnDemand webpage and mobile app.
- Company acknowledgment on the ASM website and mobile app.
- Social media support and promotion acknowledging sponsor support in the lead up to the meeting.
- Company acknowledgment as supporting the equity funds on electronic signage within the room.
- Opportunity to align your company with making education more accessible for those who have previously not been able to attend an ASM due to travel, financial or care giving issues.

### Branded meeting room – A$5,000

(Three opportunities available)

Would you like to host private meetings during the ANZCA ASM with current and potential clients? Do you sometimes need a little more privacy for your own business meetings or to meet one-on-one with the anaesthetists? In 2027 you can purchase your own meeting room for your exclusive use throughout the ANZCA ASM.

Entitlements:

- Opportunity to have your own branded private company meeting room at Adelaide Convention Centre for use throughout the 2027 ANZCA ASM.
- The room will be branded with your company name and logo.
- Company acknowledgment on the ASM website and mobile app

### 30 second video advertising – A$4,000

(Three opportunity available)

Opportunity to provide your company video advert (visual only), to be part of the loop of images and videos broadcast on the screens throughout the venue where possible. Video content is subject to approval by the scientific co-convenors.

Entitlements:

- Video advertisement played multiple times throughout the ANZCA ASM on a loop with other images and videos. Note: video must be visual only as no audio is available.
- Video advertisement will feature within the content of the ASM onDemand platform for up to 12 months post the meeting.

# Additional opportunity inclusions (continued)

### Equity in Anaesthesia and Pain Medicine breakfast session sponsor – A$5,000

(One opportunity available)

An exclusive opportunity to be aligned with the 'Equity in anaesthesia and pain medicine' breakfast which is growing in popularity each year.

Entitlements:

- Exclusive opportunity for one sponsor to be acknowledged within the scientific program aligned to this important educational content.
- Latest news promotion on ASM website.
- Social media support and promotion acknowledging sponsor support in the lead up to the ANZCA ASM.
- Include an acknowledgement in the ASM daily E-Newsletter promoting the session.
- Company acknowledgment on the ASM website, mobile app and ASM OnDemand platform.
- Social media support and promotion.

### ePoster advertising – A$3,000

(Three opportunities available)

An opportunity exists for you to align your company with the display of the ePosters situated within the HCI area. This is a high traffic area of the exhibition with more than 140 ePosters on display presented throughout the ASM.

Entitlements:

- Company logo on ePoster screen.
- 30 second video advertisement on the ePoster screens (no audio)
- Company acknowledgment on the ASM website and mobile app.

### Meeting banner on mobile app and ASM onDemand platform – A$2,000

(Three opportunities available)

Opportunity to feature on the homepage banner of the mobile app and ASM onDemand platform.

Entitlements:

- Banner advert will feature on rotation throughout the meeting and be visible for delegates to see for up to 12 months post the meeting date.
- Company website URL linked to banner advert (or URL link of your choice).
- Analytics shared post the meeting (subject to privacy laws).

*Please note that other ASM announcements and advertisements will also appear on the mobile app throughout the meeting.*

### Catering station sponsor – A$5,000

(Three opportunities available)

Partner with us to create a standout food and beverage experience within the HCI area. You can select from a locally inspired gelato bar, a premium coffee cart or an activated station showcasing curated local delicacies, each designed to deliver exceptional quality, celebrate regional flavours and create enjoyable, high impact brand experiences that attract delegates and encourage meaningful engagement.

Entitlements:

- Each sponsor gets exclusive branding rights for their chosen station in the HCI area.
- Branded aprons to be worn by chef/food servers and gifted to company post ASM.
- Branded napkins.
- Company acknowledgment on the ASM website, mobile app and ASM onDemand platform.
- Prime booth location reserved next to the selected catering station.

### Push notification – A$1,000

(Max 3 per company)

Opportunity to access all delegates with key information at an approximate time chosen by you during the 2027 ANZCA ASM. With a maximum limit of 15 words, this notification will display on delegates phones as a push notifications if notifications are turned on.

## Additional exhibitor registrations

A$220 per person per day

Additional registrations can be purchased in the portal and include:

- Access to healthcare industry exhibition.
- Daily catering in the exhibition area.
- Name tag.
- Ticket to attend the HCI reception.

## Bespoke sponsorships

Let's work together to unlock a unique opportunity for your brand! Contact us to discuss your business objectives and we'll build a sponsorship package that will help you achieve your goals.

## Workshop support

Our workshops frequently rely on sponsor support through the provision of equipment, materials, and financial contributions. We welcome enquiries from organisations interested in supporting our broad program of workshops, including the cadaveric regional anaesthesia workshops scheduled for Thursday 29 April 2027. Contact us to offer support.

## Publications

**ANZCA Bulletin and ANZCA E-Newsletter advertising opportunities.**

ANZCA fellows and trainees obtain information from three key sources – the quarterly *ANZCA Bulletin*, the *ANZCA E-Newsletter* and the ANZCA website. With a circulation of 10,000, the *ANZCA Bulletin* and *ANZCA E-Newsletter* are high-quality, trusted publications reaching an intelligent, influential and affluent audience.

Entitlements:

- Full-page advertisement in the Autumn, Winter, Spring and Summer editions of the ANZCA Bulletin ahead of the 2027 ASM (A$4172 per page).
- Display banner advertisement in editions of the ANZCA E-Newsletter leading into and/or post the 2027 ASM (A$1390 per banner).

Various size advertising and timing options are also available.

Please note as a confirmed sponsor of ANZCA's ASM you are eligible for added value on the publications listed:

- 20% discount on all ads in 2027 for exhibitors and sponsors that book prior to December 2026. 10% discount if ads booked between January to June 2027. This discount is only valid for advertising up until June 2027.

To take advantage of these publication opportunities, please contact: ANZCA Advertising Manager Vivienne Forbes on +61 3 9093 4927 or communications@anzca.edu.au.

# HOW TO BOOK AND PAYMENT DETAILS

## Application information

1. Please complete the **2027 ANZCA ASM HCI Application form** indicating your sponsorship/exhibition preference.
2. Acceptance of a sponsorship/exhibition application is subject to ANZCA approval.
3. An application does not warrant immediate acceptance and all applicants will be advised in writing of acceptance or otherwise.
4. Should the application be accepted a tax invoice will be provided.
5. Sponsorship and exhibition applications are considered in order of receipt of the application form.

Click here to apply to sponsor the 2027 ANZCA ASM.

## Payment

Full payment must be made by the date specified on the tax invoice, and all payments must be finalised prior to the start of the ASM.

All fees listed are in Australian Dollars and are inclusive of 10% GST.

**Payment options**

Credit Card/EFT: Details will be provided on tax invoice.

## ANZCA contact

For further information please contact:

**Sponsorship and Partnership Managers**

Australian and New Zealand College of Anaesthetists

630 St Kilda Road

Melbourne VIC 3004

Australia

T: +61 3 9093 4957

E: sponsorship@anzca.edu.au

## Cancellation policy

Acceptance of sponsorship will be subject to ANZCA's approval. ANZCA reserves the right to decline applications from the healthcare industry based on, among other things, any company that does not uphold the objectives of the meeting and/or does not meet requirements within ANZCA's sponsorship policy.

Cancellations will only be accepted in writing and must be signed by the person whose signature appears on the original confirmation form or their nominee. Cancellations received prior to 20 November 2026 will be liable for a A$200 administration fee.

Cancellations after 20 November 2026 won't receive a refund and will be liable for payment in full should it not have been received by the cancellation date. ANZCA reserves the right to cancel the meeting in circumstances beyond their control. In such case all monies paid will be refunded in full. The liability of the organiser will be limited to that amount.

ANZCA reserves the right at any time to change the format of the event, content, location and timing or any other aspect of the event. ANZCA will make reasonable efforts to provide a program and content equivalent of standard if changes are made to the event. Consideration will be given to sponsors and their associated sponsorship agreement if impacted by the change/s. Agreements will be reviewed on a case-by-case basis and discussed accordingly.

Apply to sponsor the 2027 ANZCA ASM