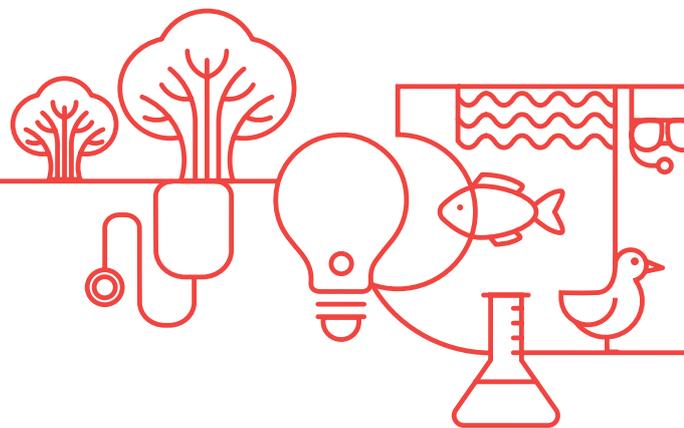




# Invitation from the convenors



## To our colleagues in the healthcare industry,

Join us in 2023 for the Australian and New Zealand College of Anaesthetists (ANZCA) Annual Scientific Meeting (ASM), taking place 5 to 9 May at the International Convention & Exhibition Centre (ICC) in Sydney.

The theme of the 2023 ASM is *'Be connected'*. As clinicians and researchers, we need to join together with you, the healthcare industry (HCI), to improve the science for our patients, our colleagues and ourselves. We're looking forward to strengthening our connections with you and learning about new technologies, trends and research in anaesthesia and pain medicine that have flourished throughout the pandemic. More than ever our people are keen to see, touch and hear about new and enhanced products that can provide the best care to our patients. The return of an in-person HCI exhibition allows you to reconnect with delegates face-to-face.

Anaesthetists and pain specialists over the world have an appetite for reconnection, and we expect our meeting to be the largest of its kind in the southern hemisphere in 2023. The ANZCA events team have already started promoting the ASM, having launched a funky [teaser video](#) and the social media hashtag [#ASM23SYD](#) (follow along all the Twitter hype [here](#)). The specialist medical community has really embraced social media, and we're expecting the 2023 ASM to be big news. This year's co-convenor, Dr Tanya Selak (@GongGasGirl), boasts one of the largest Twitter followings of any anaesthetist in the world and will head-up a team of social media ambassadors at the meeting; sharing information, innovations and ideas. So we're expecting the content of the 2023 ASM to reach an enormous international audience, connecting to stakeholders near and far.

We're delighted that our internationally recognised keynote speakers will be presenting our scientific program in person; complemented by a rich and diverse line up of speakers from Australia, New Zealand, and further afield. Our scientific program is enhanced by an eclectic collection of workshops and small group discussions which promise high levels of engagement from our delegates. With such a rich educational offering on top of the opportunity for much-needed human connection, we're anticipating a high number of delegates attending in person to reconnect with one another and with industry.

Sydney provides the perfect vibrant, iconic destination for an internationally recognised meeting, attracting local, interstate, and international delegates. The ICC provides a beautiful, purpose-built, and environmentally sustainable venue for educational sessions and exhibition space, coupled with ongoing virtual access for delegates after the ASM, meaning the meeting offers excellent opportunities for you to connect with clinicians, and share your newest and brightest ideas and products.

On behalf of ANZCA, the 2023 Regional Organising Committee welcomes you to come and *be connected* with us in Sydney.

Dr Shanel Cameron  
Co-convenor (Chair)

Associate Professor Stefan Dieleman  
Scientific Convenor

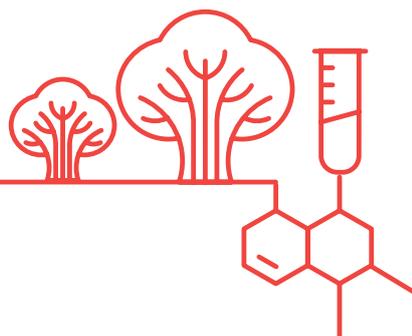
Dr Tim Cooper  
Workshops/Small Group Discussions

Dr Tanya Selak  
Co-convenor (Chair)

Dr Andrea Binks  
Workshops/Small Group Discussions

Dr Amy Lawrence  
HCI Convenor

# ASM committee and keynote speakers

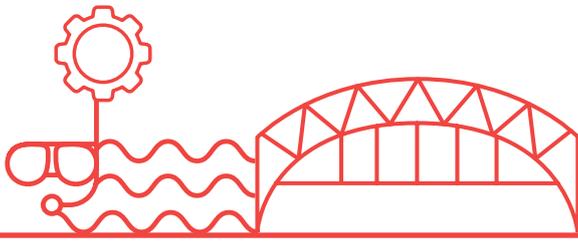


## ASM Regional Organising Committee

Co-convenor (Chair)	Dr Shanel Cameron
Co-convenor (Chair)	Dr Tanya Selak
Scientific Convenor	Associate Professor Stefan Dieleman
Workshops/Small Group Discussions	Dr Andrea Binks
Workshops/Small Group Discussions	Dr Tim Cooper
ELC Co-convenor	Dr Jess Lim
ELC Co-convenor	Dr Chris Yong
ePoster Convenor	Dr Ben Moran
HCI Convenor	Dr Amy Lawrence
FPM ASM Scientific Convenor	Dr Kok E Khor
FPM ASM Deputy Scientific Convenor	Dr Candice Wallman
Trainee Representative	Dr Cameron Dunn
ANZCA Councillor	Associate Professor Leonie Watterson
DPA ASMs	Associate Professor Nicole Phillips
FPM ASM Officer	Dr Noam Winter

## ANZCA/FPM Keynote Speakers

ANZCA ASM Visitor	Professor Idit Matot
ASM Organising Committee Visitor	Dr Nuala Lucas
Australasian and Douglas Joseph Professor Visitor	Professor David Story
FPM ASM Visitor	Professor Curtis Nickel
ANZCA NSW Visitor	Dr Duminda Wijeyesundera
FPM NSW Visitor	Professor Amanda Williams



# ANZCA ASM 2023

## The event

The ANZCA Annual Scientific Meeting (ASM) is designed for specialists and trainees in anaesthesia and pain medicine. It's known as an exceptional meeting with an outstanding academic and social program, attracting internationally acclaimed speakers.

The dynamic and dedicated team of anaesthetists on the organising committee are developing an event not to be missed. The ANZCA events team will be available to you to provide excellent stakeholder engagement, marketing and customer service.

## The venue

Situated at the intersection of Sydney's academic, cultural and technology precincts, International Convention & Exhibition Centre (ICC) Sydney affords delegates, sponsors and visitors convenient access to Australia's most cosmopolitan city.

## Meeting promotion

A professionally planned and executed marketing strategy will ensure that the benefits of supporting the 2023 ANZCA ASM are widely known across Australia and New Zealand.

This includes:

- Extensive direct mail campaigns.
- Website and electronic promotions.
- Advertising in professional journals.
- Social media campaigns including links with and to online medical education.
- Use of hospital, private practice, and international and national speaker networks.
- Active promotion at all ANZCA meetings held in the months prior to the ASM.

## Why should you sponsor the 2023 ANZCA ASM?

The 2023 ANZCA ASM provides a unique educational environment dedicated to the exchange of up-to-date scientific research, training and the opportunity to share and exchange ideas with those people most skilled in the use of your products.

If anaesthetists, intensivists, pain medicine specialists, trainees and allied medical personnel are part of your target market, there's no better way to reach all of them at one meeting than by supporting the ANZCA ASM.

## The key benefits of sponsorship include:

- The opportunity to promote your name, to support your brands and to maintain a high profile among specialists before, during and after the event.
- ASM delegates are keen to improve their scientific, technical and educational knowledge. Aligning your company with this comprehensive educational experience demonstrates your commitment to assisting their professional development and further education.
- An opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Interacting with delegates face-to-face during morning, lunchtime and afternoon tea breaks as well as the healthcare industry reception on Sunday evening.
- Benefiting significantly from exposure to a keenly interested, relevant, and above all, influential audience in an educational environment away from the competition of everyday distractions.
- An increase in online exposure and extended delegate reach through the dedicated ASM website, ANZCA's many social media channels (Twitter, Facebook, Instagram and LinkedIn), as well as exposure on our supporting virtual meeting platform.

The ASM sponsorship team would be delighted to meet with you to discuss these opportunities for promoting your products or services.

Early confirmation of your sponsorship of the meeting will ensure an even higher level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented in the lead up to the ASM and the opportunity exists for your company to be represented as a key supporter of the meeting well in advance of the actual dates.

## What's new in 2023

We have been dealt with many new challenges over the last two years, however, we have many learnings from it. New opportunities for 2023 include:

- Including a virtual booth in your sponsorship package.
- Delegates can now attend in person or virtually.
- New additional sponsorship offerings.
- We have extended the morning and afternoon tea breaks to allow for the extra distance delegates will need to walk back and forth from the sessions to the HCI area.
- Continuing to be creative with new and exciting sponsorship opportunities.

## Sustainability at ANZCA events

As part of the college's commitment to environmental sustainability, we've eliminated printed collateral and single use plastic. We no longer print registration brochures, handbooks or pocket programs for the ASM. The volume of paper to produce the brochures and handbooks for one ASM equates to approximately 880 reams of paper, which is in excess of 50 trees and over an acre of forest.

Further information on sustainability as ANZCA events can be found on the [ANZCA website](#).

As a sponsor of the 2023 ASM we encourage you to take responsibility for your own footprint. This includes eliminating single use flyers/brochures/signage, recycle all packaging where possible and consider what you bring in and taking all items and material back to your office. We also suggest using personal reusable coffee cups and water bottles throughout the duration of the meeting. A wash station and hydration station will be placed in the HCI area to help encourage delegates with this initiative.

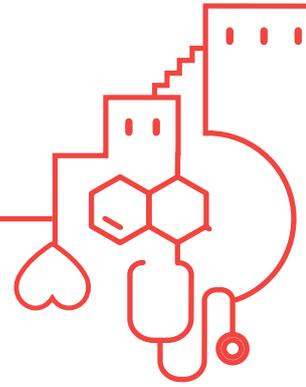
## ANZCA ASM 2023 Program at a glance

Tuesday 2 May	Wednesday 3 May	Thursday 4 May	Friday 5 May	Saturday 6 May	Sunday 7 May	Monday 8 May	Tuesday 9 May
Emerging Leaders Conference	Emerging Leaders Conference Obstetric Anaesthesia SIG	Emerging Leaders Conference Obstetric Anaesthesia SIG	Exhibition bump-in and workshops FPM Symposium	Exhibition opening and ASM scientific opening session College Ceremony Welcome Reception	Exhibition and scientific program HCI reception	Exhibition and scientific program Gala Dinner	Exhibition, scientific program and bump-out



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## Social media



In this ever-evolving world, ANZCA is aiming to be at the forefront with its digital and social media campaigns.



**10153**  
Twitter  
followers

across the @ANZCA  
and @ANZCA\_FPM  
accounts



**1259**  
Instagram  
followers

on our  
@the\_anzca  
account



**6929**  
Facebook  
followers

on our  
@ANZCA1992  
page



**2363**  
LinkedIn  
followers

on the Australian and  
New Zealand College  
of Anaesthetists page

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## 2022 VIRTUAL ASM IN NUMBERS



**17.6 million impressions**

on Twitter for the official #ASM22PER hashtag.



**3500 Tweets**

with the official hashtag and over 300 participants.



**Hot topics**

Some of the sessions that proved most popular included the "Media in medicine", "Walking the line: Tales from the OR", "Inform, inspire, influence talks", "Reflections on trainee leadership through adversity", and the "ANZCA late breaking trials" sessions.



**1.3 million people**

the potential audience of people reached through print, radio and television media sources.

# Sponsorship opportunities



We value the long-standing relationships we have in the healthcare industry and are excited to invite you to be part of the 2023 ANZCA ASM. There has never been a more important time to reconnect with our specialty group.

Sponsors can choose to be a platinum, gold or silver sponsor, receiving acknowledgments, benefits and entitlements applying to level of sponsorship, or contribute through a range

of other targeted exhibition, educational and branding opportunities offered both virtually and in person.

All prices are inclusive of the Australian Goods and Services (GST) tax.

**Below is a summary of what we have on offer for 2023:**

---

Platinum sponsor	\$A90,000
Gold sponsor	\$A58,000
Silver sponsor	\$A22,000
Single exhibition booth	\$A10,000
Additional exhibitor registration	\$A220
Sponsorship of speaker	\$A18,000
Breakfast or lunchtime sponsor	\$A10,000
E-poster advertising	\$A2,000
30 second video advertising	\$A2,000
Session sponsor – Celebrating women in STEMM	\$A10,000
Meeting banner on virtual platform	\$A2,000
Wellbeing zone	\$A15,000
Technology sponsor	\$A6,500
Live Twitter board	\$A10,000
Wash station	\$A6,000
Hydration station	\$A6,000

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In addition to the listed options, we welcome the opportunity to discuss your individual sponsorship requests to best accommodate your company's marketing and sponsorship requirements.

Please contact Kate Galloway (ANZCA Sponsorship and Partnership Manager) on +61 3 9093 4952 or [email](#).

## Sponsorship inclusions

	Platinum sponsor \$A90,000 One opportunity available	Gold sponsor \$A58,000 Four opportunities available	Silver sponsor \$A22,000	Single Exhibition booth \$A10,000
<b>Exhibition booth</b>				
Exhibition booth size	6m x 6m	6m x 6m	6m x 3m	3m x 3m
Booth inclusions*	Custom booth build only	Custom booth build only	<ul style="list-style-type: none"> <li>▪ Back and side walls (2.4m high)</li> <li>▪ One standard power point</li> <li>▪ Four spotlights.</li> <li>▪ Company name on fascia board</li> <li>▪ Display table</li> <li>▪ Four chairs</li> </ul>	<ul style="list-style-type: none"> <li>▪ Back and side walls (2.4m high)</li> <li>▪ One standard power point</li> <li>▪ Two spotlights.</li> <li>▪ Company name on fascia board</li> <li>▪ Display table</li> <li>▪ Two chairs</li> </ul>
Exhibition registrations (including catering across all breaks and HCI Reception)	8	6	4	2
<b>ANZCA ASM website</b>				
Company logo and website link on the ASM website	✓	✓	✓	✓
<b>ANZCA publications and social media</b>				
<b>ASM Daily E-Newsletter**</b> Company logo acknowledging sponsorship level	✓			
<b>ANZCA Bulletin</b> Acknowledgment as a major sponsor via company logo within the ANZCA Bulletin (in conjunction with general ASM promotion) Circulation of 9500, the <i>ANZCA Bulletin</i> is a high-quality, trusted publication reaching an intelligent, influential and affluent audience	✓	✓		
<b>Twitter</b> Access to two Twitter posts via ANZCA's account in the lead up to the meeting	✓			
Support from the inhouse ANZCA social media team	✓	✓		
<b>Virtual meeting platform/delegate app</b>				
<b>Virtual booth</b> Company logo, profile and link to website <b>Company team meeting hub</b> - Name, photo and title displayed <b>Content</b> - Engagement through video, online brochures, website links <b>Delegate engagement</b> – Option for one-to-one online chats, video calls and pre organised meetings (virtual delegates only) <b>Lead management</b> - Creation of leading questions that can be answered when interacting with virtual delegates during video or online chat <i>Reporting of these leads with answers provided post event (virtual delegates only)</i> <b>Reporting and analytics</b> - Reporting on all virtual delegates who enter your virtual booth (name and state) Reporting on how the delegates engage with the content in your virtual booth (brochures, videos, URL, live chats etc.) <i>Reports will be available post event</i>	✓	✓	✓	✓
<b>Virtual attendee portal sponsor banner***</b> Company logo to feature on rotating clickable banner throughout meeting	✓	✓		
<b>Delegate app sponsor banner***</b> Company logo to feature on rotating clickable banner throughout meeting	✓	✓		
Full screen take-over advertisement on launch/home page	✓	✓		

## Sponsorship inclusions

	Platinum sponsor \$A90,000 One opportunity available	Gold sponsor \$A58,000 Four opportunities available	Silver sponsor \$A22,000	Single Exhibition booth \$A10,000
<b>Additional perks</b>				
<b>Delegate registrations</b> In person delegate registrations to attend all session	Six	Four	Two	
<b>Custom ASM logo</b> Incorporated ASM and company logo for use on your online marketing channels	✓	✓		
<b>Delegate list</b> Includes first name, surname and state (subject to privacy laws)	✓	✓	✓	✓
Company acknowledgment on ASM opening plenary session holding slide Featured during the opening plenary session, in alphabetical order	Company logo displayed	Company logo displayed	Company name listed	Company name listed
<b>Company acknowledgment on ASM session holding slides</b> Featured during the scientific program only, in alphabetical order	Company logo displayed	Company logo displayed		
Company logo on ASM venue signage where possible	✓	✓		
<b>Gala Dinner</b> Tickets to attend the Gala Dinner	Six	Four	Two	
<b>30 second video advertisement****</b> One video advertisement shown between sessions approved by ANZCA	✓	✓		
<b>Push notification</b> Access to two push notifications via the meeting virtual platform	✓			
<b>Gamification question*****</b> One multiple choice question via QR code at booth	✓	✓	✓	
<b>Additional option for Platinum and Gold only</b>				
<b>In person breakfast/lunch session</b> Reduced rate of \$5,000 ***** Entitlements: <ul style="list-style-type: none"> <li>Acknowledgment on ASM website and delegate app.</li> <li>Naming rights to the breakfast or lunch session.</li> <li>Opportunity to provide a company-chosen guest speaker.</li> <li>Opportunity to provide your own signage at the breakfast or lunch.</li> </ul>	✓	✓		

\* Additional furniture and equipment will be available for hire.

\*\*ASM Daily E-Newsletter benefits: Opportunity for company logo acknowledging sponsorship level in all five editions. This e-newsletter reaches an audience of over 12,000 fellows, trainees, special interest groups as well as the healthcare industry per day. An average daily open rate at last year's ASM e-newsletter was 45 per cent.

\*\*\* Delegate app: Acknowledgment as a sponsor on the top scrolling banner. Please note that other ASM announcements and advertisements will also appear on the delegate app throughout the meeting.

\*\*\*\* 30 second video advertising: Opportunity to provide your company video advert to be played at the beginning of a session within the scientific program. Video content and placement within the scientific program is subject to approval by the scientific convenor.

\*\*\*\*\* Gamification: As part of our engagement with the healthcare industry and the delegates during the virtual meeting, we are employing gamification. Gamification is a point scoring system where our delegates will achieve points for answering questions, making connections, meeting with healthcare industry etc. Sponsors are able to provide one multiple choice question, no more than 10 words.

\*\*\*\*\* This option covers breakfast or lunch for delegates, use of the room and basic audio visual facilities for a maximum duration of one hour. Breakfast sessions are available on Sunday and Tuesday of the meeting and lunch sessions are availability each day of the meeting.

*Note that additional breakfast and lunch sessions are available for sponsors who have not taken our platinum or gold sponsorship.*

*Opportunity for a double booth is only available if you take out silver sponsorship.*

## Additional exhibitor registrations – A\$220 per day

Additional registrations can be purchased and include:

- Access to healthcare industry exhibition.
- Daily catering in the exhibition area.
- Name tag.
- Ticket to attend the HCI reception.

## Exhibition opportunities

The healthcare industry area will be the focal point of the ANZCA ASM 2023. The scientific program is structured to maximise the opportunity for delegates to visit the exhibition. All morning, lunch and afternoon tea breaks will be served in the exhibition area as well as the HCI reception on Sunday evening.

Exhibition applications are taken on a first-come, first-served basis and can be made on the enclosed form.

Upon receipt, exhibition space will be allocated and written confirmation sent to you, together with an invoice for the cost of your stand(s).

**Unable to attend in person? Give us a call and we discuss the option of a virtual booth or other virtual presence alternatives.**

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## Educational sponsorship

### Sponsorship of a speaker – \$A18,000

(Limited opportunities due to availability within the program)

Opportunity exists for a sponsor to propose a company chosen guest speaker to compliment the 2023 ASM scientific program. Or ANZCA may approach you for support of speakers to compliment our theme. Each speaker would present at minimum of one time within the scientific program. Confirmation of sponsorship for your selected speaker will be dependent upon approval from both the speaker, the 2023 scientific co-convenors and ANZCA.

Entitlements:

- Opportunity to provide a local company chosen guest speaker to feature within the ASM scientific program.
- Accommodation in Sydney managed by ANZCA.
- Opportunity for sponsored speaker to have access to one full delegate registration.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app.
- Social media support and promotion.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app for associated session.

### Breakfast or lunchtime session – \$A10,000

(Limited opportunities due to availability within the program)

The package covers either breakfast or lunch for delegates, use of the room and basic audio-visual facilities for a maximum duration of one hour. It is subject to approval of your speaker and content by the scientific co-convenors.

Entitlements:

- Naming rights to the breakfast or lunchtime session.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app.
- Opportunity to provide a company chosen guest speaker (all costs related to travel and accommodation to be covered by the sponsor).
- Opportunity to provide your own signage at the breakfast or lunch session.
- Social media support and promotion.
- A copy of the delegate registration list pre and post the session (subject to ANZCA privacy laws).

### **E-poster advertising \$A2,000**

(Five opportunities available)

An opportunity exists for you to align your company with the display of the e-posters situated within the healthcare exhibition.

This is a high traffic area of the exhibition with more than 140 abstracts presented throughout the ASM.

Entitlements:

- Company acknowledgment and logo on e-poster screen.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app.
- Company acknowledgment and logo on rotating banner on virtual meeting platform. (Please note that other ASM announcements and advertisements will also appear on the virtual meeting platform throughout the meeting).

### **30 second video advertising - \$A2,000**

(Five opportunities available)

Opportunity to provide your company video advert to be played at the beginning of a session within the scientific program with a possible audience reach of up to 1000 delegates.

Video content and placement within the scientific program is subject to approval by the scientific co-convenors.

Entitlements:

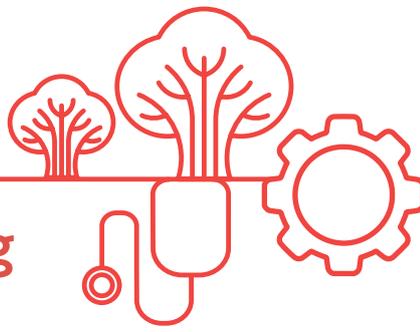
- Video advertisement played once.
- Video advertisement will feature within the onDemand content of the virtual meeting platform for up to 12 months post the meeting.
- Analytics shared post the meeting (subject to privacy laws).

### **Session sponsor – Celebrating women in STEMM \$A10,000**

An exclusive opportunity to be aligned with the celebrating women in STEMM session.

Entitlements:

- Exclusive opportunity for one sponsor to be acknowledged within the scientific program aligned to important educational content.
- Session will be streamed to virtual meeting platform and content available for registered delegates to view for up to 12 months post the meeting.
- Social media support and promotion acknowledging sponsor support in the lead up to the meeting.
- Latest news promotion on ASM website.
- Include an acknowledgement in the ASM daily e-newsletter promoting the session.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app.



## Other exciting sponsorship opportunities

### Meeting banner on virtual platform \$A2,000

(Three opportunities available)

A limited exclusive opportunity to feature on the homepage banner of the virtual meeting platform.

Entitlements:

- Banner advert will feature on rotation throughout the meeting and be visible for delegates to see for up to 12 months post the meeting date.
- Company website URL linked to banner advert (or URL link of your choice).
- Analytics shared post the meeting (subject to privacy laws).

*Please note that other ASM announcements and advertisements will also appear on the virtual meeting platform and delegate app throughout the meeting.*

### Technology sponsor \$A6,500

(One opportunity available)

Help delegates stay connected with reliable WiFi and phone charging.

Reliable WiFi is a crucial, must-have productivity tool along with a fully charged phone.

Entitlements:

- Your company will be promoted through the WiFi-login.
- Your company will be promoted on the phone charging station located in the HCI area.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app.
- One push notification through the delegate app and virtual meeting platform.

*Please note that the phone charging station will be located in the wellbeing/networking lounge which is also a sponsorship option.*

### Wellbeing zone \$A15,000

A dedicated area, where social events can be planned for each day of the meeting ie. Yoga/stretching/meet and greets etc. ANZCA will need to approve all activities prior to taking place.

Encouragement and incentives for delegates to visit the wellbeing zone will be presented throughout the meeting.

As we're trying to reduce our single use promotional items, we won't have physical signage created but instead use an LCD TV and create an advert acknowledging you as supporting the wellbeing zone. You'll be able to host one lunchtime session/gathering in the area (no AV support), you may provide catering in addition to the lunchtime catering at your own expense. You may also bring on board additional items such as a massage station or coffee barista. Your company will be required to still take out an exhibition stand which will be located close to the wellbeing zone.

ANZCA will also use this area for activities such as hosting a re-charge station – for phones (additional sponsorship option below), guide dogs, and environmental sustainability display etc. You will be notified of all activities that take place.

### Live twitter board \$A10,000

(One opportunity available)

For the first time, we will have a live event twitter stream on display.

This will be hosted on a large LCD screen, situated centrally within the HCI area.

Entitlements:

- Branding opportunity on electronic screen.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app.
- Two tweets or re-tweets from the ANZCA twitter account.

### **Wash station \$A6,000**

(One opportunity available)

This year we will have two washing stations situated through the HCI area. You'll be able to rinse your keep cup.

Entitlements:

- Branding opportunity on the two wash stations.
- Opportunity to provide keep cups.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app.

### **Hydration station \$A6,000**

(One opportunity available)

This year we will have two hydration stations situated through the HCI area. You'll be able to refill your water bottle.

Entitlements:

- Branding opportunity on the hydration stations.
- Opportunity to provide water bottles for the stations.
- Company acknowledgment on the ASM Website, virtual meeting platform and delegate app.

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## **Publications**

### ***ANZCA Bulletin* and *ANZCA E-Newsletter* advertising opportunities.**

ANZCA fellows and trainees obtain information from three key sources – the quarterly *ANZCA Bulletin*, the *ANZCA E-Newsletter* and the ANZCA website. With a circulation of 9500, the *ANZCA Bulletin* and *ANZCA E-Newsletter* are high-quality, trusted publications reaching an intelligent, influential and affluent audience.

Entitlements:

- Full-page advertisement in the spring, summer and autumn editions of the *ANZCA Bulletin* ahead of the 2023 ASM (\$A4172 per page).
- Display banner advertisement in editions of the *ANZCA E-Newsletter* leading into and/or post the 2023 ASM (\$A1390 per banner).

Various size advertising and timing options are also available.

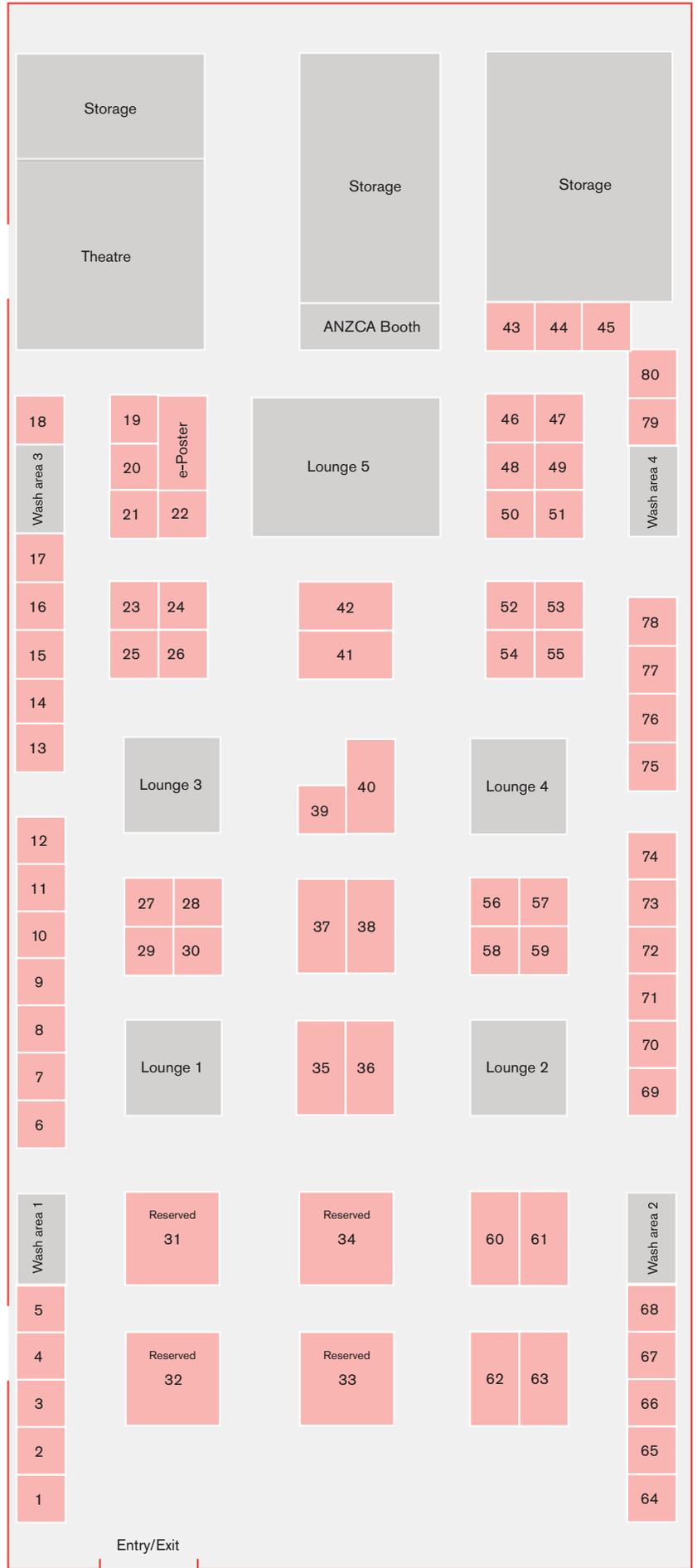
Please note as a confirmed sponsor of ANZCA'S ASM 2023 you will be eligible for a discount on the publications listed.

To take advantage of these publication opportunities, please contact ANZCA Advertising Manager Vivienne Forbes on +61 3 9093 4927 or [vforbes@anzca.edu.au](mailto:vforbes@anzca.edu.au).

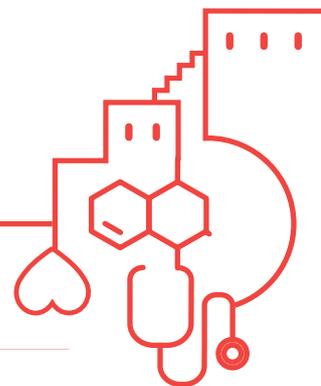


# Exhibition floorplan

Floorplan correct at time of printing however ANZCA reserves the right to change the floorplan without notice prior to the 2023 ASM.



# Sponsorship and exhibition booking form



## Contact details

Contact name:

Company name:

Position:

Address:

State:

Phone:

Mobile:

Website URL:

Email:

Social media handles:

Products/services to be exhibited:

Additional information for ANZCA  
ie. competing companies to be made aware of  
when allocating booth placements.

## Sponsorship commitment

### Please confirm your sponsorship as follows:

Platinum sponsor	\$A90,000
Gold sponsor	\$A58,000
Silver sponsor	\$A22,000
Single exhibition booth	\$A10,000
Additional exhibitor registration	\$A220
Sponsorship of speaker	\$A18,000
Breakfast or lunchtime sponsor	\$A10,000
E-poster advertising	\$A2,000
30 second video advertising	\$A2,000
Session sponsor – Celebrating women in STEMM	\$A10,000
Meeting banner on virtual platform	\$A2,000
Wellbeing zone	\$A15,000
Technology sponsor	\$A6,500
Live Twitter board	\$A10,000
Wash station	\$A6,000
Hydration station	\$A6,000
Sponsorship total amount	\$A

### Preferred exhibition location

(1-3 in order of preference)

Priority of placement within the exhibition will be offered to sponsors on a first-come, first-serve basis in accordance with the date of booking receipt.

First choice:

Second choice:

Third choice:

Shell scheme booth:

Custom Booth (space only):

All costs are shown in Australian dollars and are inclusive of GST.

All costs are shown in Australian dollars and are inclusive of GST.

## Payment options

Upon confirmation of your booking the following payment options are available.

- Payment in full is due by 25 November 2022 to secure your booking.
- Those applying after 25 November 2022 will be required to pay in full immediately

I require a tax invoice to make payment.

I wish to pay by bank transfer.

Bank details will be supplied on your tax invoice issued with confirmation.

I would like to pay by credit card:

Visa            MasterCard

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Total payment:                    \$A

---

Amount to authorise:            \$A

---

Card number:

---

Expiry date:

---

Card holder's name:

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## Cancellation policy

Acceptance of sponsorship will be subject to ANZCA's approval. ANZCA reserves the right to decline applications from the healthcare industry based on, among other things, any company that does not uphold the objectives of the meeting and/or does not meet requirements within ANZCA's sponsorship policy.

Cancellations will only be accepted in writing and must be signed by the person whose signature appears on the original confirmation form or their nominee. Cancellations received prior to 25 November 2022 will be liable for a \$A200 administration fee.

Cancellations after 25 November 2022 won't receive a refund and will be liable for payment in full should it not have been received by the cancellation date. The 2023 regional organising committee reserves the right to cancel the meeting in circumstances beyond their control. In such case all monies paid to date will be refunded in full. The liability of the organiser will be limited to that amount.

ANZCA reserves the right at any time to change the format of the event, content, location and timing or any other aspect of the event. ANZCA will make reasonable efforts to provide a program and content equivalent of standard if changes are made to the event. Consideration will be given to sponsors and their associated sponsorship agreement if impacted by the change/s. Agreements will be reviewed on a case-by-case scenario and discussed accordingly.

I have read the cancellation policy and accept all of its conditions.

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Name:

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Company name:

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Signed:

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Date:

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ABN: 82 055 042 852 – Australian and New Zealand College of Anaesthetists

Please email this form to:

Kate Galloway (ANZCA Sponsorship & Partnership Manager)

[sponsorship@anzca.edu.au](mailto:sponsorship@anzca.edu.au)

