Big Specifics

FPM Refresher Course Day
Brisbane Convention & Exhibition Centre
May 12, 2017

Healthcare Industry Sponsorship and Exhibition Prospectus
Welcome

The Faculty of Pain Medicine and the Continuing Professional Development Committee warmly welcome you to the Refresher Course Day.

Big specifics

It gives me great pleasure to invite you to the 15th Annual Faculty of Pain Medicine Refresher Course Day in 2017. The meeting will be held on Friday May 12, immediately prior to the ANZCA/FPM “Think big” Annual Scientific Meeting (ASM).

The theme, Big specifics, will complement the ASM and will deal with the big challenges involved in specific types of pain such as paediatric and pelvic pain. It will also give practical tips on how to specifically manage persistent pain. It will examine how we interpret big data, create big networks for pain management across vast distances yet apply this to our specific patients.

We have two exciting international speakers headlining the program. Professor Chris Eccleston from the Centre for Pain Research, University of Bath, UK is a leading authority in research and development as a Member of Scientific Research Committee (Marie Curie); field editor for Psychology, PAIN and a coordinating editor of Pain, Palliative and Supportive Care Cochrane Review Group. His research interests include evidence based pain management; self-management of chronic illness; assistive rehabilitative technology; adolescent chronic pain and parenting.

Dr Suellen Walker, Clinical Senior Lecturer and Honorary Consultant in Paediatric Anaesthesia and Pain Medicine, Great Ormond Street, UK will complement Chris’ knowledge with expertise in paediatric anaesthesia, acute and chronic pain management. Her research focuses on evaluating age-related changes in pain response, the long-term effects of early pain and injury and developmental pharmacodynamics of analgesic drugs.

They are supported by a very talented group of experts from Australia and New Zealand with backgrounds in paediatric and pelvic pain, science, research, psychology and ethics for pain medicine.

I look forward to warmly欢迎ing you all to Brisbane and the sunshine state next year.

Dr Kathleen Cooke
FPM Refresher Course Day Scientific Convener 2017
"The theme, Big specifics, will complement the ASM and will deal with the big challenges involved in specific types of pain such as paediatric and pelvic pain."

We are inviting organisations to consider the benefits and opportunities associated with becoming involved as a sponsor or exhibitor of the Faculty of Pain Medicine Refresher Course Day. The organising committee recognises the need to strengthen and enhance partnerships and is committed to bringing the interest of both parties together to build strong and worthwhile relationships.

Major sponsorships and exhibition opportunities at the meeting are detailed on the following pages and are designed to give sponsors exposure across the whole range of pre event marketing as well as maximum access to delegates during the meeting.

The Healthcare Industry Exhibition will provide companies with the opportunity to showcase the latest equipment and services to key decision makers at the meeting. The Healthcare Industry event will be held throughout the duration of the meeting.

If specialist pain medicine physicians, anaesthetists, physicians, surgeons, psychiatrists, trainees as well as allied medical personnel are part of your target market, there is no better way to reach them all in one meeting than by supporting the FPM Refresher Course Day 2017. The key benefits to sponsorship include:

- The opportunity to promote your name, to support your brands and to maintain a high profile among specialists before, during and after the event.
- Delegates are keen to improve their scientific knowledge. Aligning your company with this educational experience demonstrates your commitment to assisting their professional development.
- An opportunity to consolidate corporate relationship and expose your staff to their key markets.
- Interact with delegates during the morning and afternoon tea breaks and during the lunch break.
- Benefit significantly from exposure to a keenly interested, relevant, and above all, influential audience in an educational environment away from the competition of everyday distractions.

Early confirmation of your sponsorship of the meeting will ensure an even higher level of exposure, including inclusion of your company logo on the registration brochure, advertisements, direct mail campaigns, email broadcasts and web exposure. The conference secretariat would be happy to discuss options with you.

Invitation to sponsor

Why should you sponsor the refresher course day 2017?
TOTAL INVESTMENT OF $A11,000 (INCLUDING GST)
Major sponsor’s entitlements include:
• A premier display area. Two skirted trestle tables, power source and pin board supplied (or you may wish to bring your own stand).
• Complimentary registration for up to four representatives (including morning and afternoon teas, lunch).
• Signage at the lectern area.
• Complementary satchel flyer insert (one page flyer or equivalent).
• Acknowledgment in all mail outs and promotional material including the registration brochure.
• Acknowledgment as a major sponsor on the meeting website, including company logo with a hyperlink to your company’s website.
• Acknowledgment on the opening slides at the meeting.
• Delegate list provided after the meeting.
(Please note: Major sponsorship is not exclusive)

TOTAL INVESTMENT OF $A3,300 (INCLUDING GST)
Healthcare industry exhibitors entitlements include:
• A skirted trestle table, power source and pin board.
• Acknowledgement in the meeting handbook.
• Complimentary registration for up to two representatives (including morning and afternoon teas, lunch).
• Delegate list provided after the meeting.

Additional HCI registrations can be purchased for $A360. Representatives would also be welcome to attend the Faculty Dinner, to be held at The Brisbane Powerhouse at an additional cost of $A150 per person.

Dr Kathleen Cooke,
FPM Refresher Course Day Convenor
Dr Jayne Berryman
Dr Paul Gray
Dr Sarah Lindsay
Dr Richard Pendleton
Dr Jo Rotherham

For any further queries, please contact the Conference Secretariat:
Elodie Garcia
Faculty of Pain Medicine
Australian and New Zealand College of Anaesthetists
630 St Kilda Rd
Melbourne VIC 3004
T: +61 3 9510 6299
E: egarcia@anzca.edu.au
**Sponsorship/Exhibition Form**

Please print clearly in block capitals

**Contact details**

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<tr>
<th>Contact name:</th>
<th>Company name:</th>
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**Products/services to be exhibited:**

All costs are shown in Australian dollars and are inclusive of GST.

**Sponsorship item**

| Major sponsorship | $A11,000 |
| Exhibition space   | $A3,300  |

**Payment options**

Please make cheques payable to ‘ANZCA’ in Australian dollars. Please complete this form and forward payment to:

Elodie Garcia  
Faculty of Pain Medicine  
Australian and New Zealand College of Anaesthetists  
630 St Kilda Road  
Melbourne, Vic, 3004

- [ ] I require a tax invoice to make payment
- [ ] I have enclosed a cheque made payable to ANZCA
- [ ] I would like to pay by credit card
  - [ ] Visa
  - [ ] Mastercard

Card number:  
Expiry date:  
Card holder’s name:  
Signature:  
Date:  

**Terms and conditions of sponsorship and exhibition**

1. The meeting may have more than one major sponsor.  
2. The sponsorship packages including all artwork and advertising will be subject to organising committee approval and their decision will be final.  
3. Exhibition space will be preferentially allocated to major sponsors, and remaining spaces sold in order of receipt of booking and payment. The organising committee’s decision regarding space allocation will be final. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes.

**Cancellation policy**

Cancellations will only be accepted in writing and must be signed by the person whose signature appears on the original form or their nominee. Cancellations received prior to November 25, 2016 will be liable for a $A200 administration fee.

Cancellations after November 25, 2016 will receive no refund and will be liable for payment in full should it not have been received by the cancellation date. The organising committee reserves the right to cancel the exhibition in circumstances beyond their control. In such cases all monies paid to date will be refunded in full. The liability of the organiser will be limited to that amount.

- [ ] I have read the cancellation policy and accept all of its conditions.

Name (please print):  
Organisation:  
Signature:  
Date:  

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